

# Client Referrals System Direct Mail Newsletter 2025 Production Schedule

## IMPORTANT DEADLINE DATES

Month, Year and Issue Number	Database Updates, Copy/Artwork Changes Request for Proof, Issue Cancellation	Mailing Date
January 2025 (No.1)	December 2, 2024 (9:00 am ET)	January 2, 2025
February 2025 (No.2)	January 2, 2025 (9:00 am ET)	February 4, 2025
March 2025 (No.3)	February 3, 2025 (9:00 am ET)	March 4, 2025
April 2025 (No.4)	March 3, 2025 (9:00 am ET)	April 2, 2025
May 2025 (No.5)	April 1, 2025 (9:00 am ET)	May 1, 2025
June 2025 (No.6)	May 1, 2025 (9:00 am ET)	June 3, 2025
July 2025 (No.7)	June 2, 2025 (9:00 am ET)	July 2, 2025
August 2025 (No.8)	July 2, 2025 (9:00 am ET)	August 1, 2025
September 2025 (No.9)	August 1, 2025 (9:00 am ET)	September 3, 2025
October 2025 (No.10)	September 2, 2025 (9:00 am ET)	October 2, 2025
November 2025 (No.11)	October 1, 2025 (9:00 am ET)	November 4, 2025
December 2025 (No.12)	November 3, 2025 (9:00 am ET)	December 2, 2025

### Seasons Greetings/Christmas Cards

We offer optional Seasons Greetings/Christmas Cards which are mailed in December. You will receive a package in September which will include samples of the latest designs.

(It takes approximately 7 working days from Mailing Date for delivery.)



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